



MEDIA KIT 2024



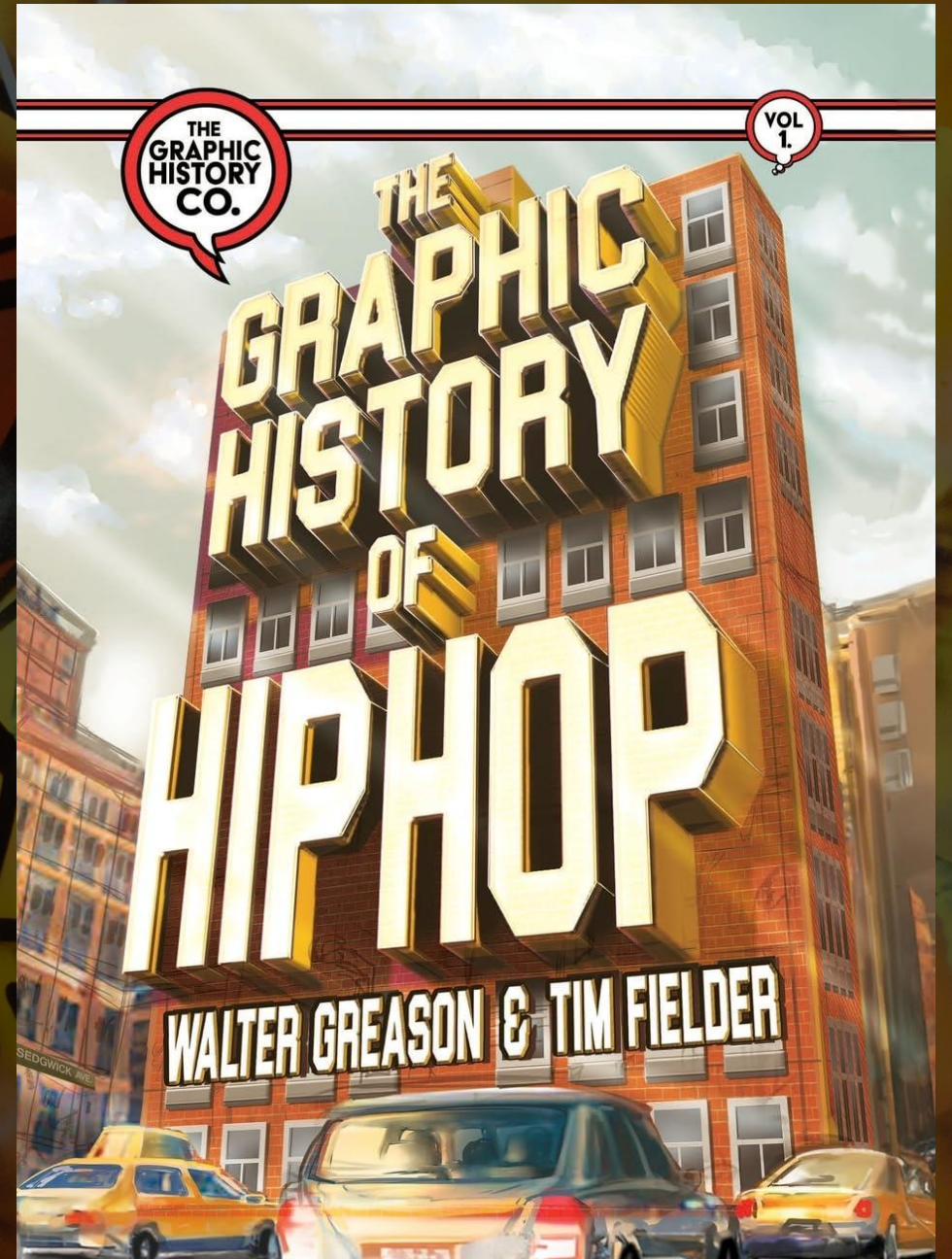
ABOUT US

Uniquely Blending History, Visual Artistry, Research and Storytelling Into Compelling Educational Resources

The Graphic History Company was born from a vision to continually evolve academic curriculums through new formats to convey complex topics in history. Combining the power art and history with deep insight and thought leadership, we strive to push the bounds of educational content through eye-catching and digestible vignettes built to attract and engage students and subject matter enthusiasts alike.

INTRODUCING
**THE GRAPHIC HISTORY
OF HIP HOP (VOLUME 1)**

**A Groundbreaking Graphic Narrative
Transforming The Scholastic Experience**



GO ON A JOURNEY OF THE
MUSIC REVOLUTION THAT
CHANGED THE WORLD

HIP HOP

*ISN'T JUST BEATS
AND RHYMES...IT'S
A MOVEMENT
THAT FOUGHT TO
REDEFINE THE
TIMES*

One-of-a-kind graphic narrative intertwines hip hop's storied history, massive global appeal, and its extensive influence on culture, politics and economics

Backed by over **sixty years** of research from hundreds of professional historians and scholars from the humanities and social sciences

Students will see, hear, and experience the impact and evolution of Hip Hop and how it changed the world over the past fifty years

Essential resource to enhance modern urban and world history curriculums and create a unique and engaging classroom settings for students.

THE EAST

GIL SCOTT-HERON



Music has the power to make me feel good like nothing else does. It gives me some peace for a while. Takes me back to who I really am.
Gil Scott-Heron

THE LAST POETS



In 1973, at 1520 Sedgwick Ave. in The Bronx, a back-to-school party hosted by Cindy Campbell with music from DJ Kool Herc was held. Many consider this the birth of Hip Hop.

DJ KOOL HERC

The original wheels of steel.

Young people energized the streets and nightlife with dance, rhymes, beats, and graffiti.

To the beat, y'all / you don't stop.

Stealing electricity from street lights, DJs brought parties to life, offering comfort where there was none.

FAB FIVE FREDDY

1994

The Crooklyn Dodgers released the title song for the movie 'Crooklyn'

Crooklyn

OUR COLLABORATORS



WRITER

Dr. Walter Greason

DeWitt Wallace Professor in the Department of History at Macalester College is the preeminent historian of Afrofuturism, the Black Speculative Arts, and digital economies in the world today. Named one of “Today’s Black History Makers” by The Philadelphia Daily News, Dr. Greason has written more than one hundred academic articles and essays. His work has appeared on Huffington Post, National Public Radio, and The Atlantic among other popular, professional and scholarly journals. He is also the author, editor, and contributor to eighteen books, including *Suburban Erasure*, *The Land Speaks*, *Cities Imagined*, *Illmatic Consequences*, and *The Black Reparations Project*.

From 2007 – 2012, Dr. Greason was an advisor to Building One America, the coalition that designed the American Recovery and Reinvestment Act (2009). He also served as the Founding President of the T. Thomas Fortune Foundation, an organization that saved the National Historic Landmark dedicated to the leading, militant journalist of the nineteenth century. Dr. Greason’s digital humanities projects, “The Wakanda Syllabus” and “The Racial Violence Syllabus”, produced global responses in the last six years. His work in historic preservation and virtual reality continues to inspire new research around the world. Dr. Greason currently writes about the racial wealth gap and the patterns of economic globalization.

Dr. Greason is currently serving as a special consultant to the Institute for the Study of Global Racial Justice at Rutgers University in New Brunswick, New Jersey.

Bibliography:

[The Land Speaks](#)

[Encyclopedia of Black Comics](#)

[Cities Imagined](#)

[Industrial Segregation](#)

[Planning Future Cities](#)

[The American Economy](#)

[Suburban Erasure](#)

[The Path to Freedom](#)

OUR COLLABORATORS



ILLUSTRATOR

Tim Fielder

Tim Fielder is an Illustrator, concept designer, cartoonist, and animator born in Tupelo, Mississippi, and raised in Clarksdale, Mississippi. He has a lifelong love of Visual Afrofuturism, Pulp entertainment, and action films. He holds other Afrofuturists such as Samuel R. Delany, Octavia Butler, Pedro Bell, and Overton Loyd as major influences. He is the creator of the graphic novels INFINITUM: An Afrofuturist Tale, published by HarperCollins Amistad in 2021, and the Glyph Award-winning 'Matty's Rocket.' Fielder is also known for participating in the Carnegie Hall Afrofuturism Festival exhibit 'Black Metropolis' and The Smithsonian National Museum of African-American History and Culture exhibit 'AFROFUTURISM: A History of Black Futures'.

Bibliography:

[INFINITUM An Afrofuturist Tale](#)

[Matty's Rocket Book One](#)



OUR TARGETS

WORLDWIDE, MASS APPEAL AND REACH

ACADEMIC/EDUCATION

Global Social Studies and Civics programs (K-12), Boards of Education, Higher Education/Universities- History, Hip-Hop, Music, Africana Studies, Humanities, Core Curriculums

GLOBAL DIRECT TO CONSUMER

Hip hop music enthusiasts- can range from everyday consumer to athletes/celebrities/politicians

- All ages, genders
- All demographics, globally

EXCLUSIVE DISTRIBUTION

100,000 Print Copies

**Abbreviated, Special Edition Distributed
within NYC Public Schools via Department of
Education's WE TEACH NOW Program**

[DOWNLOAD NYC DOE EDITION](#)



**Department of
Education**



**WeTeach
NYC**

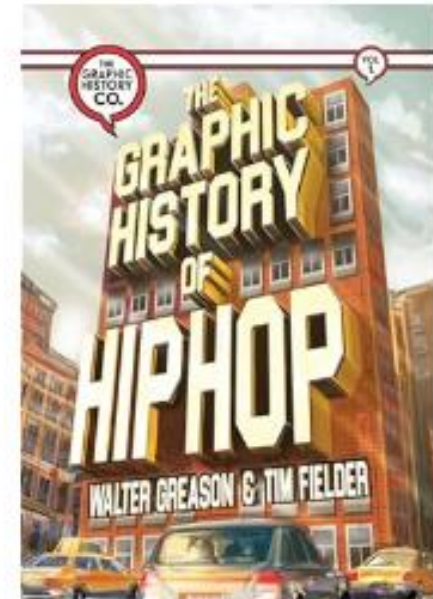
WEEK OF PRE-ORDER RELEASE

amazon

#1 Hot New Release in:

- Teen & Young Adult History Comics
- Teen & Young Adult Comics
- Teen & Young Adult Music
- Teen & Young Adult Music- Rap and Hip Hop

#1



The Graphic History of Hip Hop

Walter Greason

Paperback

\$15.99

NATIONWIDE ROAD SHOW

PRESENTING AT
TOP-TIER SOCIAL STUDIES AND CIVICS EVENTS



San Francisco, CA



Orlando, FL



New York, NY



New York, NY



Annual Conference: Nashville, TN



Virginia Conference of Social
Studies: Farmville, VA



Union, NJ



Washington, DC

AFROFUTURISM AND POP CULTURE

Join Filmmaker Asli Dukan, Ethnomusicologist Erik Steinskog, Illustrator/author Tim Fielder, and historian Walter Greason

MARCH 14, 2024
4:30PM (EST) TO 6:30PM

ZOOM
[HTTPS://HOWARD.ZOOM.US/J/82664055781](https://howard.zoom.us/j/82664055781)



Department of Communication,
Culture, and Media Studies
Cathy Hughes School of Communications



THE GRAPHIC HISTORY OF HIPHOP
By Walter Greason and Tim Fielder

GRAPHIC HISTORIES
AN OPEN CONVERSATION AT
AHA 2024
3-5PM
FRIDAY, JANUARY 5, 2024
COMMON SPACE, EXHIBIT HALL



DIGI MENTORS @Sree's Sunday #NYTReadalong
Dec. 17, 2023 | 8:30 A.M. ET / 1:30 P.M. GMT / 7:00 P.M. IST

Tim Fielder
TW: @Dieselfunk
Illustrator, Concept Designer, Cartoonist, and Animator
Dieselfunk Studios

Walter Greason
TW: @WalterDGreason
Professor of History and Afrofuturist
Macalester College

Neil Parekh
TW: @neilparekh
Exec. Producer / Guest Host
#NYTReadalong



#VCSSC2024 Longwood University

SEIZE THE MOMENT KEYNOTES

DR. WALTER GREASON & TIM FIELDER

Friday, March 1
at 6:00 PM
all ticketed conference attendees welcome!



Join us for an evening with
Walter D. Greason, PhD '95 CLAS
Wednesday, Feb. 21 | 6:30 p.m.
Gary Hall 10A



PUBLISHER'S WEEKLY COMICS PODCAST

Greason and Fielder discuss the creation of 'The Graphic History of Hip Hop', a comprehensive history of the music and its components that is being distributed throughout the New York City public schools.

DIGI MENTORS

@Sree's Sunday #NYTReadalong

Dec. 17, 2023
8:30 A.M. ET / 1:30 P.M. GMT / 7:00 P.M. IST

Walter and Tim recently collaborated on "The Graphic History of Hip Hop"

Tim Fielder
TW: @Dieselfunk
Illustrator
Dieselfunk Studios

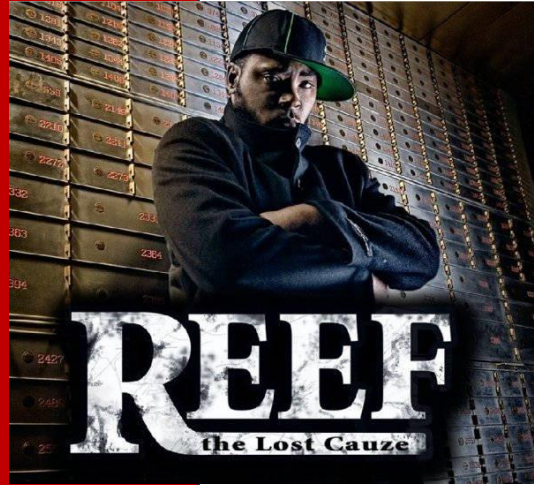
Walter Greason
TW: @WalterDGreason
Professor of History
Macalester College

Neil Parekh
TW: @neilparekh
Guest Host
#NYTReadalong

#NYTReadalong

Greason and Fielder recently collaborated on The Graphic History of Hip-Hop, a graphic novel that is being used in schools to put Hip Hop in historical context. It's a great follow-up to our discussion with Adrienne Green in August, reviewing The New York Times Magazine's special report on the 50th Anniversary of Hip Hop.

NOTABLE PODCASTS



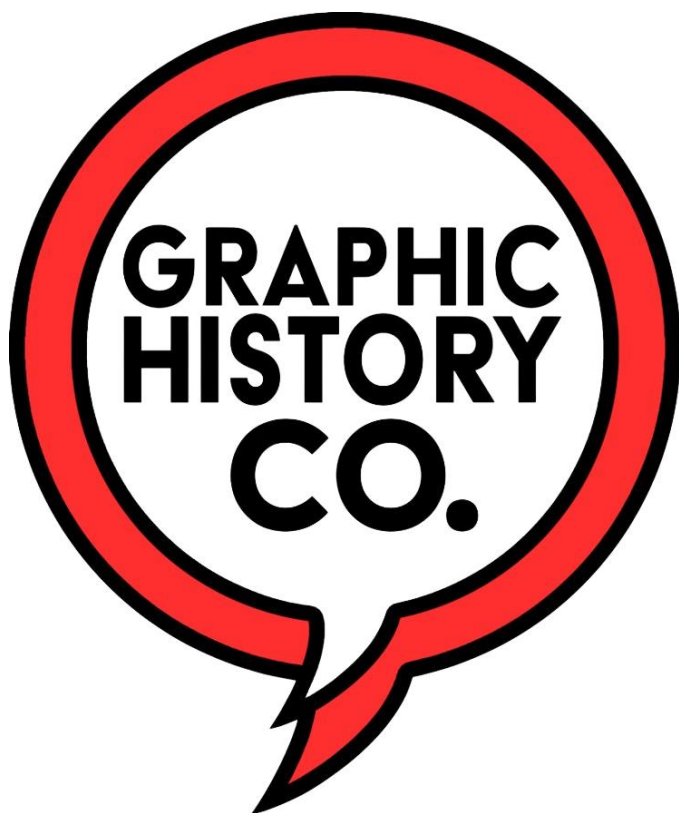
“What Walter and Tim are doing with The Graphic History of Hip hop is exciting, it's vital and it's necessary. This is the future of education. This is how we preserve and teach our culture.”

Reef the Lost Cauze,
Renowned Underground Hip Hop Artist



“Stop literally whatever you are doing right now and go get this. This is one of the most amazing things I've ever seen.”

Hannibal Tabu
Award-Winning Writer, Designer, and Journalist



LET'S WORK TOGETHER

www.graphichistoryco.com

| christina@graphichistoryco.com